

# Seaside Soirée

Benefiting Children's Home Society of Florida

## 2026 SPONSORSHIP OPPORTUNITIES

Friday, September 11, 2026

St. Augustine Green in the Rosemary Beach Community

Event Chairs  
Jessica Standley • Liz Branch





## **LAUNCH THE INAUGURAL SEASIDE SOIREE**

Introducing the Seaside Soirée—an evening of coastal elegance in the heart of Rosemary Beach.

Debuting on Florida’s Emerald Coast, the Seaside Soirée invites guests to indulge in an upscale coastal experience that blends la dolce vita—the sweet life—with Gulf Coast charm, all in support of Children’s Home Society of Florida (CHS).

Savor fine wines, inspired coastal cuisine, and artisanal cocktails as live music drifts through Rosemary’s cobblestone streets and Mediterranean architecture. Every detail—from the menu to the ambiance—reflects the effortless sophistication of the Amalfi Coast, right here on Florida’s Emerald Coast.



## **YOUR SPONSORSHIP POWERS LOCAL IMPACT.**

The Seaside Soirée directly benefits Emerald Coast children and families who are breaking cycles of poverty and trauma. With your support, we build comprehensive support systems within our region’s most vulnerable communities, transforming children’s futures from cradle to career. Together, we’ll expand access to counseling and wellness services, adoption, family stabilization, and school-based partnerships that help local kids thrive.

## **JOIN OUR NETWORK OF FORWARD-THINKING PARTNERS.**

Strategic collaboration is essential to ending poverty in our community. Align your brand with celebrated chefs, fine winemakers, and visionary community partners who create transformative outcomes. You’ll be recognized among an influential audience that values purpose-driven giving and coastal sophistication—while directly funding programs that transform young lives across our region.



Join us for the inaugural Seaside Soirée in Rosemary Beach — where coastal sophistication meets community purpose.

## **YOUR SPONSORSHIP CAN BE A CHILD’S TURNING POINT.**





## ABOUT CHILDREN’S HOME SOCIETY

For nearly 125 years, Children’s Home Society of Florida (CHS) has evolved to meet the changing needs of children and families. What began with a focus on foster care and adoption has grown into a bold, statewide movement to address root causes of poverty and expand opportunity. Today, through our cradle-to-career Community Impact Model, we’re reimagining what “home” means – and building brighter futures for children and families across Florida. No matter their ZIP code.

CHS serves over 50,000 individuals statewide, including more than 20,000 children and families across the Western Florida Panhandle.



The CHS Emerald Coast Board plays a vital role in guiding local initiatives, fostering community partnerships, and ensuring that our coastal communities continue to thrive in Walton, Bay, and Okaloosa Counties.

## CHS | EMERALD COAST ADVISORY BOARD

Liz Branch

Eric Billot, Vice Chairperson

Caitie Cerise

Sara Patterson

Emily Madden

Callie Cox

Jessica Standley

Joanna Copenhaver

Brittany Golden

Victoria Klauder

Adrienne Seaborn

## CHS | EMERALD COAST REGION STAFF

Leah Harrison, Executive Director, Greater Emerald Coast

[Leah.Harrison@chsfl.org](mailto:Leah.Harrison@chsfl.org)

Natalie Magaw, Managing Director of Area Development

[Natalie.Magaw@chsfl.org](mailto:Natalie.Magaw@chsfl.org)

Adam Morris, Senior Development Manager

[Adam.Morris@chsfl.org](mailto:Adam.Morris@chsfl.org)

Chuntell Patterson, Community Engagement Specialist

[Chuntell.Patterson@chsfl.org](mailto:Chuntell.Patterson@chsfl.org)



# Seaside Soiree

## SPONSORSHIP OPPORTUNITIES

### FOUNDING PARTNER & PRESENTING SPONSOR | \$75,000 *3 YEAR COMMITMENT AS PRESENTING SPONSOR*

Become a cornerstone of impact and community change as the Founding Partner of the inaugural CHS Seaside Soirée – a new annual event supporting the Children’s Home Society of Florida | Emerald Coast.

As the Presenting Sponsor, your 3-year commitment provides top-tier visibility, community recognition, and the unique distinction of being a Founding Partner, creating a lasting legacy of change. Your support reflects a meaningful, long-term investment in the mission of CHS while contributing to the success of this transformative event.

#### Visibility & Recognition Sponsorship Highlights

- Exclusive Presenting Sponsor recognition for 3 consecutive years
- Prominent brand placement across all event materials
- Special recognition in press, digital campaigns, and during the event
- Founding Sponsor acknowledgment in perpetuity for this event
- Recognition in CHS digital communications, including emails, press releases, and social media
- Exclusive recognition on invitations
- Prominently placed, full-page ad in the Event Program

#### Event Experience & Engagement Sponsorship Highlights

- Opportunities for employee engagement and on-site presence, including a speaking opportunity
- Exclusive sponsorship of the Experience Lounge
- First toast of the night
- 1 reserved table for 20 guests, plated dinner
- 10 Valet passes

3-Year Commitment: \$25,000 Year One | \$25,000 Year Two | \$25,000 Year Three

(Includes first right to renew for the following three years. Years Two and Three due on or after July 1 of the event year)

CHILDREN’S HOME SOCIETY OF FLORIDA, REGISTRATION #CH180, IS REGISTERED WITH THE STATE UNDER THE SOLICITATION OF CONTRIBUTIONS ACT. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE OR BY VISITING [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

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**Location: St. Augustine Green in the Rosemary Beach Community**



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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR | \$30,000

*ONLY 1 AVAILABLE (IF FOUNDER SPONSOR NOT SECURED)*

- 1 reserved table for 20 guests, plated dinner (reserved table in Amalfi)
- 10 Valet passes
- Prominent brand placement across all event materials
- Special recognition in press, digital campaigns, and during the event
- Opportunities for employee engagement and on-site presence, plus opportunity to speak.
- Exclusive recognition on invitations
- First toast of the night
- Exclusive Sponsor for the Experience Lounge
- Prominently placed, full page ad in Event Program
- Recognition in CHS digital communications, including email, media releases, and social media.

### PLATINUM SPONSOR | \$20,000

*ONLY 3 AVAILABLE*

- 1 reserved table for 20 guests, plated dinner (reserved table in Amalfi)
- 10 Valet passes
- Prominent Brand Placement during one of the Impact Moment areas at the event.
- Prominently placed, full page ad in Event Program
- Additional recognition with logo placement in programs, signage and on event screens
- Recognition in CHS digital communications, including email, media releases, and social media

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## SPONSORSHIP OPPORTUNITIES

### ELIMINATION SPONSOR | \$15,000

ONLY 1 AVAILABLE

- 1 reserved table for 10 guests, plated dinner (reserved seating in Amalfi)
- 5 Valet passes
- Prominent Brand Placement on Elimination Dinner Board
- Opportunity to pull the elimination numbers throughout the night.
- Prominently placed, full page ad in Event Program
- Recognition in CHS digital communications, including email, media releases, and social media

### BAR SPONSOR | \$10,000

ONLY 1 AVAILABLE

- 1 reserved table for 10 guests, plated dinner (reserved seating in Amalfi)
- 5 Valet passes
- Exclusive rights to logo on bar stations throughout the event
- Recognition in event programs, digital communications, including email, media releases, and social media
- Signature cocktail with Brand Recognition

### ENTERTAINMENT SPONSOR | \$10,000

ONLY 1 AVAILABLE

- 1 reserved table for 10 guests, plated dinner (reserved seating in Amalfi)
- 5 Valet passes
- Exclusive rights to logo on stage with band/entertainment during the event
- Recognition in event programs, digital communications, including email, media releases, and social media

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## SPONSORSHIP OPPORTUNITIES

### COFFEE BAR SPONSOR | \$5,000\*

ONLY 1 AVAILABLE

- Exclusive rights to brand in Signature Coffee Drink (located in Ravello)
- Recognition in event programs, digital communications, including email, media releases, and social media
- Signature coffee with Brand Recognition

### GELATO SPONSOR | \$5,000\*

ONLY 1 AVAILABLE

- Exclusive rights to logo in Gelato area (located in Ravello)
- Recognition in event programs, digital communications, including email, media releases, and social media
- Signature gelato with Brand Recognition

### PHOTO BOOTH SPONSOR | \$5,000\*

ONLY 1 AVAILABLE

- Exclusive rights to logo on event photo graphic
- Recognition in event programs, digital communications, including email, media releases, and social media

**SOLD OUT**

### VALET SPONSOR | \$5,000\*

ONLY 1 AVAILABLE

- Exclusive right to have custom-designed rear-view mirror hanging tag placement in all valet vehicles
- Recognition in event programs, digital communications, including email, media releases, and social media

*\*These sponsorships do not include event attendance. To attend the event, please additionally select a Gold, Silver, Guardian, Mentor or Nurturer Sponsorship level.*

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## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR | \$7,500

5 AVAILABLE

- 1 reserved table for 10 guests, plated dinner (reserved seating in Amalfi)
- 5 Valet passes
- Mission Moment Partner with brand recognition opportunity
- Additional recognition with logo placement in event program, signage and on event screens
- Recognition in CHS digital communications, including email, media releases, and social media

### SILVER SPONSOR | \$5,000

9 AVAILABLE

- 1 reserved table for 10 guests, plated dinner (reserved seating in Amalfi)
- 5 Valet passes
- Additional recognition with logo placement in event program, signage and on event screens
- Recognition in CHS digital communications, including email, media releases, and social media

### GUARDIAN LEVEL | \$2,500

- General Admission Tickets for 4 guests (community seating in Positano)
- 4 Valet passes
- Recognition in event program

### MENTOR LEVEL | \$1,000

- General Admission Tickets for 2 guests (community seating in Positano)
- 1 Valet pass
- Recognition in event program

### NURTURER LEVEL | \$250

- General Admission Tickets for 1 guest (community seating in Positano)

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## Sponsorship Form

Yes, I would love to join CHS for an incredible evening building bridges to success for children!

*Please reserve the following:*

- |   |   |
|---|---|
| <input type="checkbox"/> \$75,000   Founder*    | <input type="checkbox"/> \$30,000   Presenting*     |
| <input type="checkbox"/> \$20,000   Platinum    | <input type="checkbox"/> \$15,000   Elimination*    |
| <input type="checkbox"/> \$10,000   Bar*        | <input type="checkbox"/> \$10,000   Entertainment*  |
| <input type="checkbox"/> \$5,000   Coffee Bar*  | <input type="checkbox"/> \$5,000   Gelato*          |
| <input type="checkbox"/> \$5,000   Photo Booth* | <input type="checkbox"/> \$5,000   Valet*           |
| <input type="checkbox"/> \$7,500   Gold         | <input type="checkbox"/> \$5,000   Silver           |
| <input type="checkbox"/> \$2,500   Guardian     | <input type="checkbox"/> \$1,000   Mentor           |
| <input type="checkbox"/> \$250   Nurturer       | <input type="checkbox"/> \$_____   General Donation |

### PRIMARY CONTACT INFORMATION

NAME

PREFERRED PHONE #

HOME

BUSINESS

MOBILE

EMAIL

*By providing my email, I acknowledge I will receive e-correspondence from Children's Home Society of Florida.*

### SPONSORSHIP SHOULD BE LISTED AS:

NAME OF ORGANIZATION/INDIVIDUAL

STREET ADDRESS

CITY, STATE, ZIP

CONTACT NAME

PHONE NUMBER

EMAIL

Return completed forms to Adam Morris, [adam.morris@chsfl.org](mailto:adam.morris@chsfl.org)  
or mail to Children's Home Society of Florida | Attn: Adam Morris  
17 S DeVilliers Street, Pensacola, FL 32502

**\* denotes exclusive sponsorship opportunity**

All sponsorships must be paid in full by July 11, 2026, unless prior arrangements have been agreed upon with the CHS staff partner

Contact for more Information  
**ADAM MORRIS**

[Adam.Morris@CHSFL.org](mailto:Adam.Morris@CHSFL.org) | 850.686.2853

