

A champion for every child, every dream, every future.

Children's Home Society of Florida presents

Be a Champion

A W A R D S G A L A

Sponsorship Opportunities



*Join us for a Derby Celebration benefiting
Children's Home Society of Florida*

Saturday, May 2, 2026

6 o'clock in the evening

*The Biltmore Hotel, Coral Gables
1200 Anastasia Ave, Coral Gables, FL 33134*

For more information

Myrna Vaca

Myrna.Vaca@chsfl.org

chsfl.org/events/be-a-champion





ABOUT US

For nearly 125 years, Children's Home Society of Florida (CHS) has evolved to meet the changing needs of children and families. What began with a focus on foster care and adoption has grown into a bold, statewide movement to address root causes of poverty and expand opportunity. Today, through our cradle-to-career Community Impact Model, we're reimagining what "home" means – and building brighter futures for children and families across Florida. No matter their ZIP code.

CHS serves over 50,000 individuals statewide, including more than 5,000 children and families across Miami-Dade.

Join our network of forward-thinking partners.

Strategic collaboration is essential to ending poverty in our community. Align your brand with champions for children, visionary community partners, and Miami's changemakers who create transformative outcomes. You'll be recognized among an influential audience that values purpose-driven giving—while supporting programs that transform young lives across our region.



PROGRAMS IN MIAMI

At Children's Home Society of Florida, we believe every child deserves the chance to dream big no matter their ZIP code. That's why we're building strong foundations from cradle to career through our Community Impact Model. By aligning resources and expanding access to opportunity, we're creating nurturing environments where children and families can truly thrive – supporting every child, every dream, every future.

Healthy Families

Sharing with parents positive parenting skills, child development guidance, stress management strategies and home safety tips through this free, in-home program. Our compassionate Home Visitors offer encouragement and connect families to essential resources, ensuring children thrive in a safe, nurturing environment.

Community Partnership Schools

Collaborating with schools to integrate academics, health services, counseling, and extracurricular activities, our CPS Model helps create a supportive environment that addresses both educational and personal developmental needs.

Early Childhood Services

Providing parents with resources and support to help foster their child's healthy development, ensuring they are prepared for school and beyond.

Family Preservation & Stabilization

Connecting with families in crisis related to domestic violence, homelessness, substance abuse and other difficult situations, as well as those who have already become involved in the foster care system through an intensive 24- week program where they learn to create safe, strong family foundations and healthy relationships. Throughout the program, families receive home visits, developmental screenings for children, and educational opportunities for parents and children.





WHY A DERBY CELEBRATION?

The Kentucky Derby is synonymous with endurance, excellence, and the celebration of potential—values that resonate deeply with CHS's mission. Our inaugural "Be A Champion" Derby Celebration draws inspiration from this esteemed event, symbolizing the race toward a brighter future for Florida's children and families.

Just as the Derby showcases the culmination of dedication and support, our celebration highlights the collective effort required to overcome obstacles and emerge as empower children to be winners in their own lives. Become an integral part of a tradition that champions success, resilience, and the unwavering belief that every child deserves a chance to thrive.

WHY SPONSOR NOW

Sponsoring the "Be A Champion" Awards Gala offers a unique opportunity to align your brand with a cause that transforms lives. Your support directly contributes to programs that provide critical services to children and families in need. In addition to making a tangible impact, sponsors will receive extensive recognition across CHS' communication channels, event materials, and social media platforms, enhancing your visibility within the community and showcasing your commitment to social responsibility.



Expand Your Brand's Reach

CHS maintains an active and engaged presence across multiple social media platforms, extending the reach of our mission.

By sponsoring our event, your brand will be featured across these platforms, reaching thousands of followers and amplifying the message of hope and empowerment that CHS embodies.





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Triple Crown Sponsor

Presenting Sponsor
\$25,000

(Limited to one)

As the exclusive Presenting Sponsor, your brand will receive top-tier recognition and visibility throughout all event promotions.

Sponsorship Benefits

- *Exclusive naming rights – "Be A Champion" presented by [Your Name]"*
 - **Premier logo placement on all event materials, including:**
 - *Invitations, Save-the-Dates, Event Program*
 - *CHS event website with hyperlink to your company*
 - *Press release announcement via NBC/Telemundo*
 - **Dedicated Social Media Recognition:**
 - *Customized Instagram post with sponsor's hashtags*
 - *Featured Facebook event banner*
 - *Event LinkedIn Ad with sponsor recognition*
 - *VIP Seating for 20 Guests at a premium table*
 - *Exclusive sponsor gift basket with curated items*
 - *Opportunity to provide branded promotional gifts for all attendees*
 - *Post-Event Recognition in CHS' Miami-Dade e-newsletter and on Miami social media accounts*
- 



Kentucky Oaks Sponsor

\$10,000

As a Kentucky Oaks Sponsor, you help build strong foundations for children while receiving outstanding visibility.

Sponsorship Benefits

- Recognition in event materials, including:
 - Invitations, Event Program, CHS website
- Social Media Promotion:
 - Kentucky Oaks Sponsor mentioned on CHS Miami-Dade Facebook page
 - Customized post tagging sponsor's Facebook page
- VIP Seating for 20 Guests
- Post-Event Recognition in CHS' Miami-Dade e-newsletter and on Miami social media accounts

Run for the Roses Sponsor

\$5,500

The Run for the Roses Sponsor ensures families receive essential resources to overcome challenges.

Sponsorship Benefits

- Recognition in event materials, including:
 - Invitations, Event Program, CHS website
- VIP Seating for 10 Guests
- Complimentary group photograph



Mint Julep Bar Sponsor

"Official Mint Julep Sponsor"

\$4,000

Sponsor the Mint Julep Bar, featuring the iconic Derby cocktail.

- *Exclusive branding at the Mint Julep Bar*
- *Opportunity to provide Branded cocktail napkins or coasters*
- *2 tickets*
- *Recognition on event signage, communications, website and program, and verbally on-site*

Entertainment Sponsor

"Derby Entertainment Sponsor"

\$3,000

Be the exclusive sponsor for our live entertainment.

- *Verbal recognition during entertainment segments*
- *2 tickets*
- *Logo recognition on all event communications and signage*
- *Featured on the event website, social media, and event program*



Flower Sponsor

"Garland of Roses Sponsor"

\$3,000

Sponsor the classic Derby floral decor, bringing the signature elegance of the Kentucky Derby to life.

- *2 tickets*
- *Logo featured on floral displays throughout venue*
- *Featured on event communications, signage, and programs*



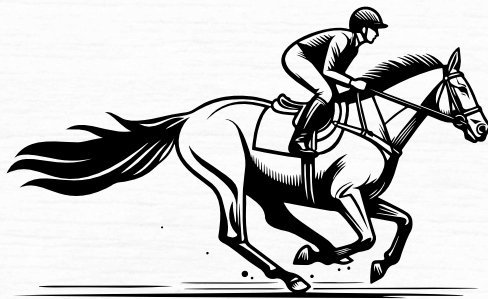
Food Station Sponsor

"Taste of the Derby Sponsor"

\$2,000

Sponsor a Derby-inspired food station.

- *Exclusive branding at your sponsored food station*
- *Logo recognition on all event signage, communications and program*
- *Verbal recognition on-site*
- *2 Tickets*



Champions Corner Sponsor

"Derby Sponsor"

\$1,000

*Host the Champion's Corner, featuring a mock horse race
where guests can compete for prizes!*

- *Exclusive branding in the mock race area*
- *Logo recognition on event signage, website and program*
- *Verbal recognition during race announcements*

Interested in a multi-year sponsored partnership with us?

Explore your opportunities with Myrna Vaca.

Myrna.Vaca@chsfl.org or (786) 897-2680.



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Be a Champion

A W A R D S G A L A

Your sponsorship is an investment
in transforming lives.

With your support, we can provide vital resources that empower children and families in Miami-Dade to thrive. During our event, you can connect with influential leaders, philanthropists, and advocates who share a passion for making a difference.

*Together, we can "Be A Champion"
for our Miami families.*

*Find your most impactful sponsorship opportunity
with Myrna Vaca. Myrna.Vaca@chsfl.org or (786) 897-2680.*



Be A Champion Sponsorship Commitment Form

May 2, 2026

Yes, I would love to join CHS for an incredible evening building bridges to success for children!

Please reserve the following:

- | | |
|--|---|
| <input type="checkbox"/> \$25,000 Triple Crown Sponsor | <input type="checkbox"/> \$10,000 Kentucky Oaks |
| <input type="checkbox"/> \$5,500 Run for the Roses | <input type="checkbox"/> \$4,000 Mint Julep Bar |
| <input type="checkbox"/> \$3,000 Entertainment | <input type="checkbox"/> \$3,000 Flowers |
| <input type="checkbox"/> \$2,000 Food Station | <input type="checkbox"/> \$3,500 Take Home Gift |
| <input type="checkbox"/> \$1,000 Champion's Corner | |

PRIMARY CONTACT INFORMATION

NAME _____

PREFERRED PHONE NUMBER _____ ☐ HOME ☐ BUSINESS ☐ MOBILE

EMAIL _____

By providing my email, I acknowledge I will receive e-correspondence from Children's Home Society of Florida.

SPONSORSHIP SHOULD BE LISTED AS:

NAME OF ORGANIZATION/INDIVIDUAL _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

EMAIL _____

*Return completed forms to Myrna.Vaca, myrna.vaca@chsfl.org
or mail to Children's Home Society of Florida Attn: Myrna Vaca 17501 SW 117 AVE, Miami, FL 33177*